

Christmas Adverts Quiz (Round 1)

[2020 Christmas](#)

Special Christmas adverts are often eagerly awaited and have become a staple of Christmas TV viewing, but can you answer the following questions?

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Merry Christmas

Questions:

- 1) Entitled 'The Bear and the Hare' whose Christmas advert of 2013 had Lily Allens 'Somewhere only we know' as its soundtrack?
- 2) In 2014 Sainsbury's released their Christmas advert depicting what event from a hundred years earlier?
- 3) In 2015 Age UK said that almost 1 million older people experienced loneliness over the festive period in the UK. Which advert from John Lewis depicting a young girl and a telescope highlighted this concern?
- 4) Which company has for many years used 'The Holidays are coming' to advertise its drinks brand?
- 5) Which retailer launched their Christmas advertising campaign in 2006 with 'This isn't just Christmas'?
- 6) In which year did the John Lewis advert feature Buster the boxer dog enjoying a trampoline? a) 2012 b) 2014 c) 2016
- 7) Back in 1992 with a soundtrack of 'Magic Moments' whose advert had a little boy presenting a gift of chocolates to the lollypop lady at his crossing?
- 8) The most viewed Christmas advert, according to the views on Youtube, was 'Mog's Christmas

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Calamity' from 2015 which advertised which company?

Answers:

1) Entitled 'The Bear and the Hare' whose Christmas advert of 2013 had Lily Allens 'Somewhere only we know' as its soundtrack?

John Lewis

2) In 2014 Sainsbury's released their Christmas advert depicting what event from a hundred years earlier?

The truce on Christmas Day on the Western Front where opposing soldiers ceased fire and socialised

3) In 2015 Age UK said that almost 1 million older people experienced loneliness over the festive period in the UK. Which advert from John Lewis depicting a young girl and a telescope highlighted this concern?

The Man on the Moon

4) Which company has for many years used 'The Holidays are coming' to advertise its drinks brand?

Coca Cola

5) Which retailer launched their Christmas advertising campaign in 2006 with 'This isn't just Christmas'?

Marks and Spencer

6) In which year did the John Lewis advert feature Buster the boxer dog enjoying a trampoline? a) 2012 b) 2014 c) 2016

c) 2016

7) Back in 1992 with a soundtrack of 'Magic Moments' whose advert had a little boy presenting a gift of chocolates to the lollypop lady at his crossing?

Quality Street

8) The most viewed Christmas advert, according to the views on Youtube, was 'Mog's Christmas

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